



WIAB 01-01

DATE: August 6, 2001

TO: All Local Workforce Investment Areas

FROM: Cheryl A. Brush, Chief, Workforce Systems Bureau

SUBJECT: WIA "Bricks & Mortar" Conference

Enclosed is a flyer for the next WIA conference, to be held in Boise in September. Registration information will follow next week.

If you have any questions, please give Laura Gleason a call at 334-6299.

Mark Your Calendars!!!



<u>WHAT'S HAPPENING</u>? Taking the "Nuts & Bolts" from last summer and adding the Foundations that were built earlier this summer, we are now ready for the "Bricks & Mortar" of the House of WIA. This three-day conference will build upon previous efforts to develop an effective workforce investment system in Idaho, offering a combination of skill-building and technical training.

Among the topics:

Assessment - Forms & Documentation
Advanced Assessment
Supportive Services and the Payment Process
Basics of OJT/Work Experience/Internships
Best Practices in Youth Services
Performance Measures
Making the Management Information System Work for You

One day of the conference will be a seminar conducted by WorkNet Training Services of LaPuente, California, addressing such topics as "Saying the Hard Things to Customers", "Motivating Customers", "Dealing with the Fear Factor", and "Understanding the North American Business Culture".

<u>WHO SHOULD ATTEND?</u> This conference is designed primarily for front-line WIA Title IB staff.

WHEN AND WHERE WILL IT BE?

SEPTEMBER 18 - 20, 2001 8:00 a.m. - 5:00 p.m. OWYHEE PLAZA 1109 MAIN BOISE, ID

HOW DO I REGISTER? Registration information will be available by August 15.

<u>WHAT LODGING ACCOMMODATIONS ARE AVAILABLE</u>? A block of rooms has been reserved at the Owyhee Plaza at the rates of \$61(single)/\$71(double) a night, beginning on September 17. Participants are responsible for their own lodging arrangements; when making reservations, individuals should identify themselves as part of the WIA Training Conference. To receive this rate, room reservations must be made by August 27. After that date all remaining rooms will be released. The phone number for the Owyhee Plaza is 1-800-233-4611.